



News Release

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LORENZ WILLIAMS RECEIVES MINORITY BUSINESS ENTERPRISE CERTIFICATION FROM CITY OF DAYTON, CHANGES NAME TO LWC INCORPORATED

Dayton, OH (November 19, 2010) – The Dayton area’s oldest architectural and engineering firm has received certification as a Minority Business Enterprise (MBE) from the City of Dayton Human Relations Council. In conjunction with the MBE certification, the firm has also announced that it has changed its name to LWC Incorporated.

LWC Incorporated, previously known as Lorenz Williams Incorporated, was founded in 1927 in Dayton and has been in continuous operation since its founding. MBE status was achieved through a shift in ownership with partners Michael Downing and John Fabelo together assuming majority ownership of the firm.

“While our name and ownership structure has changed, we will continue to be the same owner-driven firm – known for its creativity and responsive service to clients,” says Downing, who has been a member of LWC since working as a co-op while a college student.

According to Downing, LWC plans to seek MBE certification from other accrediting bodies, such as the State of Ohio and the South Central Ohio Minority Supplier Development Council.

Downing is African American and Fabelo is a native of Cuba. Both are registered architects who were named partners in 1997. Downing started with the firm in 1986, and Fabelo joined the firm in 1991. Together, they bring 45 years of experience to LWC. Downing leads the firm’s healthcare practice and is the company treasurer. Fabelo is LWC’s Director of Design and serves as chairman of the firm’s Board of Directors.

“We believe our MBE status will allow the firm to grow both its revenue and client base,” says Downing. “Our clients want to see the same kind of diversity when hiring an architect that mirrors their own constituencies and customers.”

With respect to the name change, Fabelo adds, “It has become common place in our industry for firms to use initials instead of names; this is particularly true when founders are no longer associated with the company.”

The other firm owners are Gary Turner and Bear Monita. Turner manages the firm’s Indiana office and leads the company’s K-12 architectural practice. Monita is responsible for business development and marketing.

Over the last 10 years, LWC has won more statewide and regional design awards than any other firm in the Dayton area. Its long-standing clients include Kettering Health Network, Sinclair Community College and Dayton Public Schools.

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LWC Incorporated is recognized for creating inspiring buildings and public spaces that enhance productivity for employees and improve the quality of life for the communities that our clients serve. The results can be seen in our significant portfolio of award-winning buildings that effectively tell our clients’ stories, strengthen their brands and give them a competitive edge. LWC is located at 434 E. First Street, Dayton, OH 45402, www.lwcinspires.com.